



CLIENT:	Hagen Ford	PHONE #:	
SPOT:	HAGN-T160102 Jan Construction Reduction REV	FAX # :	
LENGTH:	:30	SALES REP:	Larry H.
DATE:	1/14/16	PRODUCER	A. Dennis
		:	

GRAPHICS	<u>Video</u>	AUDIO
Hagen Ford Logo Euclid & Wilder – Bay City 2015 Ford Focus SE 2016 Ford Fusion SE 2016 Ford Escape SE Get \$2,000 Trade Assistance OR Get Up To \$3,500 In Factory Rebates On Top Of Hagen's Lowest Price! \$2,000 Trade Assistance requires trade in of a 1998 or newer vehicle. Financing thru Ford Motor Credit Company required. On approved credit thru Ford Motor Credit Company. Some customers will not qualify. All factory rebates assigned to dealer. A/Z/D plan eligibility required for Auto Show Bonus Customer Cash. See dealer for details. Offer expires 02/01/2016. 2015 Ford Focus SE 2016 Ford Fusion SE 2016 Ford Escape SE 0% APR For 60 Months Factory Rebates Up To \$500 PLUS \$2,000 Trade Assistance 0.0% a.p.r for 60 month term. \$27.78/\$1000.00 regardless of down payment. Financing thru Ford Motor Credit Company required. On approved credit thru Ford Motor Credit Company. Some customers will not qualify. \$2,000 Trade Assistance requires trade in of a 1998 or newer vehicle. All factory rebates assigned to dealer. A/Z/D plan eligibility required for Auto Show Bonus Customer Cash. See dealer for details. Offer expires 02/01/2016. Hagen Ford Construction Reduction Sales Event Euclid & Wilder – Bay City HagenFord.com		<u>Announcer:</u> At Hagen Ford in Bay City, you'll save BIG during the Construction Reduction Sales Event! While Hagen Ford's dealership is getting a new look... you'll get \$2,000 extra for your trade! Push, pull or drag! Get Into The New Ford Focus, Fusion, or Escape... and get \$2,000 more for your trade! Or get factory rebates up to \$3,500, on TOP of Hagen's lowest price! Or choose 0% APR for 60 months, factory rebates up to \$500, AND \$2,000 more for your trade! We're getting a new look! You're getting a better deal! During the Construction Reduction Sales Event at Hagen Ford! Euclid and Wilder, Bay City!

Approved: _____

Approved with Changes: _____

Client Signature: _____